

## **Bar-Ilan University Student Proves World-Class Business Acumen**

CHICAGO, Ill., November 20, 2017: Alon Sehayek, of Bar-Ilan University, reached the finals of an international business simulation competition last weekend, succeeding against students from 224 universities across 19 countries. Alon competed in the 2017 Capsim Fall Challenge against finalists from the United States, India, Taiwan and Lebanon.

Alon, who majors in Finance, first used Capstone Business Simulation in Professor Raveh Harush's class. His career goal is to be CFO of a global company, and he said: "the simulation will help me to manage the finance KPIs in the real world."

Professor Harush introduced Capstone Business Simulation to his students this year. He said the simulation "improves students' understanding of how a company works within a competitive environment and builds their confidence by bridging the gap between what they learn and how to implement it." Now he has a student who reached the Challenge finals, "our plan is to compete, and try to be in the finals every time," to test his students "against other students in the world," and increase the Business School's exposure in the international business and higher education communities.

According to Alon, "the simulation helped me to see the "Big Picture" and how all the different aspects of the business impact on each other."

The biannual Capsim Challenge is open to all students who have completed a Capsim business simulation in the preceding semester and attracts thousands of competitors worldwide. The top six teams enter an intense, eight-hour battle to see who can run the most successful corporation in a zero-sum environment. They are assessed using a Balanced Scorecard, ensuring the finalists succeed on a range of business parameters, not just the bottom line.

According to Capsim President, Reda Chafai: "Descartes said understanding requires intuition and deduction, and a business simulation provides practice in both. It has the financial information students need to deduce what the competition is doing – and how to respond – and offers the experience they need to develop their business intuition. Alon has demonstrated he has what it takes to make a great manager – one who understands business from many different angles."

Luke Courtright, Coordinator of the Capsim Challenge, said "there is an impressive level of professionalism and dedication in our finalists. They enter the competition

on their own time, at the busy end of the semester, and give it all they've got. Winners like Alon show they can work in a high-pressure environment, making decisions, analyzing data, and getting results fast. He has a solid start for a successful career in business."

**Finalist results for Capsim's Fall 2017 Capstone® Challenge:**

<b>Rank</b>	<b>Name</b>	<b>Professor</b>	<b>School</b>	<b>Score (out of 1000)</b>
1	Rushabh Patel	Curtis Wesley	University of Houston	808
2	Dongning Guan Shi Xing Yang Ning	John Jinkner	Webster University	757
3	Gurbeer Singh Sahajdeep Pasricha	Bindu Kulkarni and Vasant Sivaraman	S.P. Jain Institute of Management and Research	724
4	Alon Sehayek	Raveh Harush	Bar-Ilan University	707
5	Chuang Shangwei	Andrew Chu and Jason Lin	National Chengchi University	664
6	Ahmad Srour Ramzi Kurban	Marina Apaydin Sammy Ganama	American University of Beirut	387

**About Capsim Management Simulations, Inc.**

For more than 30 years, Capsim Management Simulations programs have created rich learning environments for both academic and corporate participants, giving them the opportunity to practice the skills necessary to build successful companies. More than a million participants at 600 business schools and corporations have built their business acumen through Capsim learning experiences. Visit [www.capsim.com](http://www.capsim.com) for more information and a complete list of past winners of the Capsim Challenge.

Contact:

Luke Courtright, Capsim Management Simulations, Inc.

+1 312 477 7242

luke.courtright@capsim.com